

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
566545-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC-ROMNEY	146

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	566545	9784005

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	Fox 8 Morning News	6-7a	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Republican National Comm		RNC-ROMNEY	146

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/08/12	08/10/12	Fox 8 Morning News	9a-10a	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 08/08/12 9:38 AM Fox 8 Morning News 9a-10a :30 2012MRFP073H \$400.00 NM 1 8 Th 08/09/12 9:43 AM Fox 8 Morning News 9a-10a :30 2012MRFP073H \$400.00 NM 3 8 F 08/10/12 9:19 AM Fox 8 Morning News 9a-10a :30 2012MRFP073H \$400.00 NM									
6	08/13/12	08/14/12	Fox 8 Morning News	9a-10a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 08/13/12 9:22 AM Fox 8 Morning News 9a-10a :30 2012MRFP069H \$450.00 NM 2 8 Tu 08/14/12 9:56 AM Fox 8 Morning News 9a-10a :30 2012MRFP080H \$450.00 NM									
7	08/08/12	08/10/12	M-F 10a-11a	10-11a	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 08/08/12 10:13 AM M-F 10a-11a 10-11a :30 2012MRFP069H \$100.00 NM 2 8 Th 08/09/12 10:19 AM M-F 10a-11a 10-11a :30 2012MRFP069H \$100.00 NM 3 8 F 08/10/12 10:23 AM M-F 10a-11a 10-11a :30 2012MRFP073H \$100.00 NM									
8	08/13/12	08/14/12	M-F 10a-11a	10-11a	MT-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 08/13/12 10:33 AM M-F 10a-11a 10-11a :30 2012MRFP073H \$100.00 NM 1 8 Tu 08/14/12 10:23 AM M-F 10a-11a 10-11a :30 2012MRFP069H \$100.00 NM									
9	08/13/12	08/14/12	M-F 11a-12p	11a-12p	MT-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$80.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 08/13/12 11:09 AM M-F 11a-12p 11a-12p :30 2012MRFP080H \$80.00 NM 1 8 Tu 08/14/12 11:13 AM M-F 11a-12p 11a-12p :30 2012MRFP073H \$80.00 NM									
10	08/13/12	08/14/12	Noon News	12-1230p	MT-----	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 8 M 08/13/12 12:13 PM Noon News 12-1230p :30 2012MRFP073H \$120.00 NM 1 8 M 08/13/12 12:28 PM Noon News 12-1230p :30 2012MRFP080H \$120.00 NM 3 8 Tu 08/14/12 11:59 AM Noon News 12-1230p :30 2012MRFP080H \$120.00 NM 2 8 Tu 08/14/12 12:18 PM Noon News 12-1230p :30 2012MRFP073H \$120.00 NM									

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Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	146	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/08/12	08/10/12	Noon News	12-1230p	--WTF--	:30	6	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 8 W 08/08/12 12:12 PM Noon News 12-1230p :30 2012MRFP073H \$100.00 NM									
1 8 W 08/08/12 12:26 PM Noon News 12-1230p :30 2012MRFP069H \$100.00 NM									
2 8 Th 08/09/12 12:28 PM Noon News 12-1230p :30 2012MRFP073H \$100.00 NM									
6 8 F 08/10/12 11:59 AM Noon News 12-1230p :30 2012MRFP069H \$100.00 NM									
3 8 F 08/10/12 12:10 PM Noon News 12-1230p :30 2012MRFP073H \$100.00 NM									
4 8 F 08/10/12 12:27 PM Noon News 12-1230p :30 2012MRFP073H \$100.00 NM									
12	08/13/12	08/14/12	M-F 4-430p	4-430p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 M 08/13/12 3:59 PM M-F 4-430p 4-430p :30 2012MRFP069H \$250.00 NM									
2 8 Tu 08/14/12 4:24 PM M-F 4-430p 4-430p :30 2012MRFP080H \$250.00 NM									
13	08/08/12	08/10/12	M-F 4-430p	4-430p	--WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 W 08/08/12 4:11 PM M-F 4-430p 4-430p :30 2012MRFP073H \$200.00 NM									
3 8 Th 08/09/12 4:19 PM M-F 4-430p 4-430p :30 2012MRFP069H \$200.00 NM									
1 8 F 08/10/12 4:10 PM M-F 4-430p 4-430p :30 2012MRFP069H \$200.00 NM									
14	08/13/12	08/14/12	M-F 430-5p	430-5p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 M 08/13/12 4:38 PM M-F 430-5p 430-5p :30 2012MRFP073H \$250.00 NM									
2 8 Tu 08/14/12 4:53 PM M-F 430-5p 430-5p :30 2012MRFP069H \$250.00 NM									
15	08/08/12	08/10/12	M-F 430-5p	430-5p	--WTF--	:30	3	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$220.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 W 08/08/12 4:36 PM M-F 430-5p 430-5p :30 2012MRFP069H \$220.00 NM									
1 8 Th 08/09/12 4:38 PM M-F 430-5p 430-5p :30 2012MRFP073H \$220.00 NM									
3 8 F 08/10/12 4:37 PM M-F 430-5p 430-5p :30 2012MRFP073H \$220.00 NM									
16	08/13/12	08/14/12	Fox 8 News at 5pm	5-6p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 M 08/13/12 5:22 PM Fox 8 News at 5pm 5-6p :30 2012MRFP080H \$1,400.00 NM									
2 8 Tu 08/14/12 5:23 PM Fox 8 News at 5pm 5-6p :30 2012MRFP073H \$1,400.00 NM									

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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/08/12	08/10/12	Fox 8 News at 5pm	5-6p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 5:30 PM Fox 8 News at 5pm 5-6p :30 2012MRFP073H \$1,200.00 NM									
2 8 Th 08/09/12 5:10 PM Fox 8 News at 5pm 5-6p :30 2012MRFP069H \$1,200.00 NM									
3 8 F 08/10/12 5:30 PM Fox 8 News at 5pm 5-6p :30 2012MRFP073H \$1,200.00 NM									
18	08/13/12	08/14/12	Fox 8 News at 6pm	6-630p	MT-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 M 08/13/12 6:24 PM Fox 8 News at 6pm 6-630p :30 2012MRFP073H \$2,000.00 NM									
1 8 Tu 08/14/12 6:11 PM Fox 8 News at 6pm 6-630p :30 2012MRFP080H \$2,000.00 NM									
19	08/08/12	08/10/12	Fox 8 News at 6pm	6-630p	--WTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 8 W 08/08/12 6:23 PM Fox 8 News at 6pm 6-630p :30 2012MRFP069H \$1,600.00 NM									
1 8 Th 08/09/12 6:24 PM Fox 8 News at 6pm 6-630p :30 2012MRFP073H \$1,600.00 NM									
2 8 F 08/10/12 6:17 PM Fox 8 News at 6pm 6-630p :30 2012MRFP073H \$1,600.00 NM									
20	08/13/12	08/14/12	M-F 630-7p	630-7p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 M 08/13/12 6:55 PM M-F 630-7p 630-7p :30 2012MRFP080H \$1,400.00 NM									
1 8 Tu 08/14/12 6:54 PM M-F 630-7p 630-7p :30 2012MRFP073H \$1,400.00 NM									
21	08/08/12	08/10/12	M-F 630-7p	630-7p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 6:52 PM M-F 630-7p 630-7p :30 2012MRFP073H \$1,400.00 NM									
2 8 Th 08/09/12 6:45 PM M-F 630-7p 630-7p :30 2012MRFP069H \$1,400.00 NM									
3 8 F 08/10/12 6:47 PM M-F 630-7p 630-7p :30 2012MRFP069H \$1,400.00 NM									
22	08/08/12	08/10/12	M-F 7-730p	7-730p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 7:24 PM M-F 7-730p 7-730p :30 2012MRFP069H \$1,200.00 NM									
3 8 Th 08/09/12 7:25 PM M-F 7-730p 7-730p :30 2012MRFP073H \$1,200.00 NM									
2 8 F 08/10/12 7:13 PM M-F 7-730p 7-730p :30 2012MRFP073H \$1,200.00 NM									

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Republican National Comm	RNC-ROMNEY	146	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/13/12	08/14/12	M-F 7-730p	7-730p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/13/12 7:19 PM M-F 7-730p 7-730p :30 2012MRFP069H \$1,200.00 NM 2 8 Tu 08/14/12 7:18 PM M-F 7-730p 7-730p :30 2012MRFP080H \$1,200.00 NM									
24	08/13/12	08/14/12	Late News M-F	10-11p	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/13/12 10:52 PM Late News M-F 10-11p :30 2012MRFP073H \$1,600.00 NM 1 8 Tu 08/14/12 10:48 PM Late News M-F 10-11p :30 2012MRFP069H \$1,600.00 NM									
25	08/08/12	08/10/12	Late News M-F	10-11p	--WTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 08/08/12 10:57 PM Late News M-F 10-11p :30 2012MRFP073H \$1,300.00 NM 1 8 Th 08/09/12 10:22 PM Late News M-F 10-11p :30 2012MRFP069H \$1,300.00 NM 3 8 F 08/10/12 10:11 PM Late News M-F 10-11p :30 2012MRFP073H \$1,300.00 NM									
26	08/12/12	08/12/12	FOX News Sunday	9-10a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/12/12 9:59 AM FOX News Sunday 9-10a :30 2012MRFP069H \$100.00 NM									
27	08/12/12	08/12/12	Su 6p-7p	6p-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/12/12 6:40 PM Su 6p-7p 6p-7p :30 2012MRFP073H \$450.00 NM									
28	08/12/12	08/12/12	Late News Su	10-11p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/12/12 10:39 PM Late News Su 10-11p :30 2012MRFP073H \$900.00 NM									

Total Spots 71 Gross Total \$52,050.00

Payment Terms 30 Days

Agency Commission \$7,807.50

Net Amount Due \$44,242.50